



press room

Surveys



FOR IMMEDIATE RELEASE

ABERDEENGROUP SURVEYING RETENTION, SUCCESSION, AND STRATEGIC MOBILITY IN THE CORPORATE WORKFORCE

Norwalk, CT. --- (December 6, 2005) --- ERC Dataplus, Inc., a leading Human Resource technology company, recommends participation in AberdeenGroup's Benchmarking Survey: **Succession, and Strategic Mobility in the Corporate Workforce**. The survey will examine the challenges, strategies, benchmark performance metrics, and planned investments around retention and succession planning in your company today.

What are corporations doing to retain their vital talent?

With changing demographics, an aging workforce, global sourcing for new workforce members, and a potentially improved hiring climate, **what are companies doing to keep the talent they have today and plan for the leadership they need for tomorrow?**

> **Understand** the factors that will affect your company's future workforce

> **Quantify** actions and strategies that will enhance your ability to retain your workforce capital and meet the challenges of the future

> **Implement** Strategies to retain current talent and plan for future labor needs

TAKE THE SURVEY.

About AberdeenGroup

Founded in 1988, AberdeenGroup, Inc. is the trusted advisor to the global business executive for value chain strategies and business advice. To learn more about the AberdeenGroup visit www.aberdeen.com.

About ERC Dataplus

ERC delivers client-centric, state-of-the-art Internet and Interactive Voice (IVR) solutions for recruiting and employee surveys, and through ARGOS Assessment Company, multirater assessments. Its applications are modular in design to allow companies to select what they need; when they need it. Clients benefit from dedicated and experienced project and account management teams to help clients translate their expectations into realities, and have a more efficient and effective process. Leading financial service companies, call centers, retail, hospitality companies, and Fortune 1000 companies look to ERC for quality, innovation, service, and high Return on Investment.

To learn more about ERC and how its experts can help you with a more effective, affordable staffing solution visit www.ercdataplus.com or call 1-888-ERC-CORP (372-2677).

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