



press room

Corporate Developments & Alliances



FOR IMMEDIATE RELEASE

ERC Dataplus' Products and Services Referenced In Recent Human Resources and Industry Trade Publications

Norwalk, CT. --- (November 30, 2006) -- ERC Dataplus, a leading human resource technology company, today announced that several of its products and services have recently been referenced in different human resources magazines and industry trade publications.

In the September 2006 issue of *HR Magazine*, ERC's Selectech® Workforce Management implementation at SunTrust Bank was discussed in an article titled, "Job Tryouts Go Virtual." Using technology to give job applicants a better feel for the work environment has been a big plus at SunTrust where they have been able to reduce turnover and the cost of recruitment. The full article can be read electronically by [clicking here](#) or going to <http://www.ercdataplus.com/articles/hr.pdf>.

In the article titled, "Growing Into Applicant Tracking Systems", published in the November 6, 2006 issue of *Workforce Management*, implementation of Selectech Workforce Management: Hospitality, an industry-specific solution, at both Interstate Hotels & Resorts and Hersha Hospitality Management was reviewed. The premise of the article is an applicant tracking system only works when all parties - applicants, hiring managers, recruiters, and executives - use the system. To read the electronic version of the article [click here](#) or go to <http://www.workforce.com/section/06/feature/24/54/53/index.html>.

"Many companies are increasingly looking for a single integrated system that can manage all hiring - both non-exempt and exempt. Having a single system in place streamlines management and can significantly improve the system's overall effectiveness." This excerpt was taken from an article written by Paul Rathblott, CEO of ERC Dataplus, titled "Addressing the Plague of Employee Replacement", published in the November/December issue of *Contact Professional*. Systems like ERC's Selectech Workforce Management allow for this type of integration and can be implemented with a minimal amount of training and in a relatively short period of time. The entire article is available to be electronically read by [clicking here](#) or going to <http://www.contactprofessional.com/issues/article.asp?ID=388>.

About ERC Dataplus

ERC delivers human resource solutions using state-of-the-art Internet technologies helping companies manage the entire hiring process from applicant pre-qualification, assessment, scheduling through on-boarding. Through ARGOS Assessment Company, a division of ERC, multirater assessments are processed and delivered to both client end-users and HR and OD consultants. ERC's applications are modular in design and easy to use allowing clients to select what they need; when they need it.

Clients benefit from dedicated and experienced project and account management teams to help them translate their expectations into realities, and have a more efficient and effective process.

Leading financial service companies, call centers, retail, hospitality companies, and Fortune 2000

companies look to ERC for quality, innovation, service, and high Return on Investment.

To learn more about ERC and its portfolio of cost effective Human Resource optimization solutions visit www.ercdataplus.com or call 1-888-ERC-CORP (372-2677).

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